



Borough Council of
Wellingborough

Wellingborough Town Centre Shop Front & Advertisement Design Guide Supplementary Planning Document

Regulation 18 Statement

July 2009



1. Introduction

1.1 In accordance with Regulation 18 of The Town and Country Planning (Local Development) (England) Regulations 2004, the Council must set out:

- A summary of the main issues raised within the consultation period; and
- How these main issues have been addressed in the SPD to be adopted.

2. The Purpose of the SPD

2.1 This Shop Front and Advertisement Design Guide is a Supplementary Planning Document (SPD) and it is intended to provide advice to anyone involved in the process of commissioning or designing new or replacement shop fronts or the alteration of existing ones.

3. Consultation

- 3.1 Pre consultation was carried out in October 2008 to help inform the baseline study, this included stakeholder workshops to discuss the issues with various interested parties and build on the findings of the initial review.
- 3.2 A Consultation Statement was published under Regulation 17 of the Town and Country Planning (Local Development) (England) Regulations 2004 which outlines the scope and content of the initial consultation undertaken on the SPD and is attached at Annex 1 of this Statement.
- 3.3 The Draft Shop Front and Advertisement Design Guide SPD was published for formal public consultation between 23rd March 2009 and 4th May 2009. During the 6 week consultation period letters were sent out to inform statutory consultees, other stakeholders and the occupiers of property within the town centre.
- 3.4 A series of exhibitions was held in the Swansgate Centre, Wellingborough Library, Morrison's, Sainsbury's and at the Council offices. The document was also placed on deposit at the Council offices and libraries throughout the Borough, whilst various articles and a statutory notice also appeared in the local press.

4. Summary of Representations

4.1 The Draft Shop Front and Advertisement Design Guide SPD received representations from various respondents. The following provides a summary of consultation feedback received and the recommended response by the Borough Council.

Consultation feedback

Name	Comment	Borough Council Response
English Heritage	I regret English Heritage will not be able to provide advice in this case after all. Please accept my apologies.	Noted.
Natural England	No comment.	Noted.
The Theatres Trust	Specialised signage that respects the structure and architecture of the building should be provided in the vicinity of public and landmark buildings. Innovative displays that would not damage the building or permanently disfigure the desired prominence of theatre buildings in long views should be permitted. Restrictive generic signage policies, however, can stop a theatre from advertising itself on the streetscape and could have a significant impact on its economic viability.	This comment relating to the theatre needing to advertise events is well made and accepted, not least because the theatre needs to be included within the functions and activities of the town centre as much as possible, especially in view of its somewhat isolated position. The principal constraint would be the effect on the historic setting of the town centre, but given the rather isolated location of the theatre, the constraints could be more relaxed than might otherwise be the case. Given that the focus of this guide is on frontages and advertisements relating to shops, it is considered unnecessary to revise the guide to make specific provision for the theatre.
Wellingborough Civic Society	<p>A great deal of development has been detrimental to the town and it is hoped that these recommendations will be seriously taken into account with money made available for their enforcement. The Conservation Officer should be given as much help as possible as his department will have a lot of extra work in carrying out all the recommendations.</p> <p>Matrix has produced some very good documents - it would be interesting to know what the costs of this exercise have been to the local residents. Perhaps you could enlighten us on this point?</p>	<p>Noted.</p> <p>The cost of producing the document has involved considerable research and analysis; the preparation of maps, illustrative drawings, photographs and a sustainability appraisal; the planning and execution of events and various meetings; and printing costs. This serves to demonstrate the commitment of the Borough Council to enhancing the vitality and</p>

Consultation feedback

		character of the town centre.
Mr P Bell	<p>1. Do you agree with the approach to shop front and advertisement design guidance? No</p> <p>2. Do the 10 principles included in the Guide capture all the key messages relevant to Wellingborough's shop fronts? No</p> <p>3. Have the key design principles and their application been explained in sufficient detail in the Guide? No</p> <p>4. Are there any additional designs or other issues you think should be covered in the Guide? As we don't enforce planning laws on shop fronts what is the point of having a guide?</p> <p>5. Are there any other comments or suggestions that you wish to make on the Guide? No</p>	<p>Noted.</p> <p>There are three enforcement cases being undertaken within the town centre at present.</p>
Anglian Water Services Ltd	No comment	Noted
Wellingborough Library	<p>1. Do you agree with the approach to shop front and advertisement design guidance? Yes but there has to be an enforced consistency rather than an eclectic free for all</p> <p>2. Do the 10 principles included in the Guide capture all the key messages relevant to Wellingborough's shop fronts? Yes</p> <p>3. Have the key design principles and their application been explained in sufficient detail in the Guide? Yes</p> <p>4. Are there any additional designs or other issues you think should be covered in the Guide? There should be a mix of the old and new. Any new buildings should be bold and imaginative in their design.</p> <p>5. Are there any other comments or suggestions that you wish to make on the Guide? Refurbishment of the old Kings Head pub by Oliver Adams is a very good</p>	<p>Note. Enforcement is key.</p> <p>Agreed - paragraph 3 of Section 1.1 notes "design responses must not be so prescriptive as to prevent a truly appropriate and/or imaginative response to each individual situation".</p> <p>Agreed - this is highlighted as a good example on p49 of the draft SFADG.</p>

Consultation feedback

	example of how an old building can be brought into modern usage.	
Lifetime Mortgage Office	<p>1. Do you agree with the approach to shop front and advertisement design guidance? Yes but it has to be maintained to that level</p> <p>2. Do the 10 principles included in the Guide capture all the key messages relevant to Wellingborough's shop fronts? Yes</p> <p>3. Have the key design principles and their application been explained in sufficient detail in the Guide? Yes</p> <p>4. Are there any additional designs or other issues you think should be covered in the Guide? Yes</p> <p>5. Are there any other comments or suggestions that you wish to make on the Guide? No</p>	Noted.
Mr Liam O'Malley	<p>1. Do you agree with the approach to shop front and advertisement design guidance? Yes</p> <p>2. Do the 10 principles included in the Guide capture all the key messages relevant to Wellingborough's shop fronts? No</p>	Noted.
Mrs J Kirk	<p>1. Do you agree with the approach to shop front and advertisement design guidance? Yes</p> <p>2. Do the 10 principles included in the Guide capture all the key messages relevant to Wellingborough's shop fronts? Yes</p> <p>3. Have the key design principles and their application been explained in sufficient detail in the Guide? Yes</p> <p>5. Are there any other comments or suggestions that you wish to make on the Guide? To ensure that sufficient</p>	<p>Noted.</p> <p>Provision of disabled parking and regeneration of the</p>

Consultation feedback

	disabled parking spaces outside multi-storey car park. Some people including myself do not like these car parks. There disabled spaces should be as near as possible to the banks and shopping centre. The ones in Orient Way are ideal. Also try to regenerate the market - I have lived here 8 years and the number of stalls has decreased and the farmers market has disappeared.	market are not matters addressed in the SFADG although they are being given attention in other works streams stemming from the Town Centre Area Action Plan.
Mr Nicholas Brough	<p>1. Do you agree with the approach to shop front and advertisement design guidance? Yes</p> <p>2. Do the 10 principles included in the Guide capture all the key messages relevant to Wellingborough's shop fronts? Yes I was pleasantly surprised to find that they covered everything I could ask for</p> <p>3. Have the key design principles and their application been explained in sufficient detail in the Guide? Yes its very clear</p> <p>4. Are there any additional designs or other issues you think should be covered in the Guide? New and modified buildings should try to use materials sympathetic to the character and historical buildings nearby (rather than random mismatched brick work like the Swansgate and Woolworth's)</p> <p>5. Are there any other comments or suggestions that you wish to make on the Guide? Commenting online was too painful, slow and clunky</p>	<p>Noted.</p> <p>Agree that this is an important issue. The document is aimed specifically at shop fronts. Sections 2.8 and 2.11 address the issue of materials, further covered in respect of new and contemporary buildings in Chapter 10. Whilst the sensitivity of materials used in relation to shop fronts and existing buildings is thus covered, the materials used in the construction of new buildings is beyond the scope of this document.</p>
Mr David Feary	<p>1. Do you agree with the approach to shop front and advertisement design guidance? Yes</p> <p>2. Do the 10 principles included in the Guide capture all the key messages relevant to Wellingborough's shop fronts? Yes</p> <p>3. Have the key design principles and their application been explained in sufficient detail in the Guide? Yes</p> <p>4. Are there any additional designs or other issues you</p>	Noted.

Consultation feedback

	<p>think should be covered in the Guide? No</p> <p>5. Are there any other comments or suggestions that you wish to make on the Guide? see previous sections</p>	
<p>Kelly McDermott, Northamptonshire Police</p>	<p>Northamptonshire Police are supportive of the Public Realm Strategy and Shop Front and Advertisement Guide in principle but consider that attempts at designing out crime particularly in the guide are weak (despite many references that identify the need) and is not reflective of the local crime and disorder issues, including anti-social behaviour currently present in Wellingborough Town Centre.</p> <p>References to adoption to Secured by Design for security grilles and lighting are inappropriate and the incorporation of these two measures alone will not provide sufficient protection.</p> <p>It is noted that crime is included within the SA as having a Social and Economic impact which we are delighted to see recognition of, however we would argue that crime can also and often does have an environmental impact. Consider for example the environmental impact of arson and also the carbon cost of crime which is estimated at 2.5 tones of carbon for each crime of burglary (Ken Pease 2009). We therefore believe that this should be recognised in the guide.</p> <p>In formulating the guide we recommend that appropriate recognition of Safer Places (ODPM 2004) and the Supplementary Planning Guidance for Planning Out Crime in Northamptonshire (2003) should be referenced together with recognition of the need to consult with</p>	<p>In-principle support noted. The SFADG has been formulated in consultation with Northamptonshire Police. The Borough Council sought further clarity from Northamptonshire Police and advice was provided in respect of revised wording, as set out below.</p> <p>Chapter 5 addresses 'community safety and shop front security' and addresses a range of measures that go beyond security grilles and lighting.</p> <p>Noted - incorporate within the Sustainability Appraisal (SA).</p> <p>Noted - revise Appendix D of the SA to include reference to these documents.</p>

	<p>Northamptonshire Police Crime Prevention Design Advisors during the pre-app and post app stages as defined within the Planning Out Crime Protocol (2004) agreed between the Borough Council and Northamptonshire Police.</p> <p>Further consideration needs to be given to counter-terrorist preventive prevention measures to be incorporated as referred to in the draft revision of Safer Places (2009) and in a range of 'Crowded Places' publications by NaCTSO that promote good practice in town centres and leisure facilities.</p> <p>We also recommend that Secured by Design is adopted as the standard for which developments are to be built or refurbished to.</p> <p>Developments that result in the local community experiencing unacceptable levels of crime and or anti-social behaviour by users of the environment, legitimate or otherwise could be considered as a breach of the local authorities Section 17 responsibilities under the Crime and Disorder Act 1998 as amended by the Police and Justice Act 2006 which places a duty on each local authority to "exercise its functions with due regard to the need to do all that it reasonably can to prevent crime and disorder in its area including Anti-Social Behaviour, Alcohol and Drugs". This situation is more likely to occur when the local crime context has not been fully taken account of and appropriate design standards have not</p>	<p>See proposed new paragraph. 1.4.7, referred to below.</p> <p>Noted - section 5.2 (p32) to be revised to read: "...should be considered at the planning and design stages. All developments are to be built or refurbished to the Secured by Design standard, the benchmark developed nationally by the Association of Chief Police Officers (www.securedbydesign.com). Security considerations need to form an integral....."</p> <p>Noted.</p>
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Consultation feedback

	<p>been prescribed and enforced.</p>	
<p>David Lancaster, Crime Prevention Design Manager, Northamptonshire Police</p>	<p><i>The Borough Council sought further clarity from Northamptonshire Police in relation to the above feedback and the following comments provided:</i></p> <p>New paragraphs required following 1.4.4, as follows:</p> <p>1.4.5 Sustainable Design SPD (Published by NNJPU 2009). This Sustainable Design Supplementary Planning Document (SPD) is intended to provide guidance on policies within the North Northamptonshire Core Spatial Strategy that relate to design and sustainability.</p> <p>1.4.6 Supplementary Planning Guidance for Planning Out Crime in Northamptonshire (2003). The aim of the SPG is to minimise crime and fear of crime by ensuring that new development incorporates crime prevention measures through design.</p> <p>1.4.7 Crowded Places Shopping Centres (NaCTSO 2008). Provides protective security advice to those who own, operate, manage or work in shopping centres and seeks to reduce the risk of a terrorist attack and limit the damage an attack might cause and is particularly relevant when specifying glazing.</p> <p>1.6 Add additional words (highlighted in bold) to end of the following paragraph: ‘The baseline study has revealed a range of issues to be addressed, and whilst examples of good shop fronts can be found in Wellingborough, too many poor examples are present and these have the effect of degrading and diluting the overall quality of the town centre environment that is</p>	<p>Agreed</p> <p>Agreed</p> <p>Agreed</p> <p>Agree to insert “that is contributing to</p>

	<p>contributing to unacceptable levels of crime and anti-social behaviour.</p> <p>1.8 Amend bullet 5 of the Key Objectives (yellow panel) to read: To incorporate ‘secured by design’ principles taking into account counter-terrorist preventive measures to ensure that spaces are safe and secure.</p> <p>2.5 1st paragraph - add additional words (highlighted in bold) to the second line and end of the paragraph: By working with good materials to a high standard a new shop front is likely to be more durable, experience less damage, require less maintenance and ultimately result in a longer lifespan. This will avoid the need for frequent changes of shop front and contribute to the aims of sustainability and safety</p> <p>2.5 2nd paragraph - add additional words (highlighted in bold) to the following paragraph: The choice and source of materials should also be a consideration when designing and installing a shop front. Wherever possible, owners and operators are encouraged to obtain materials from well managed sources, for example by using products certified by organisations such as Secured by Design and the Forest Stewardship Council (FSC). The Forest Stewardship Council logo identifies timber products from well managed forests.</p> <p>Note: Secured by Design licenses products made from natural resources such as those quoted above that conform to current security specifications.</p> <p>2.9 2nd paragraph - add additional words (highlighted in</p>	<p>unacceptable levels of crime and anti-social behaviour.”</p> <p>Agree.</p> <p>Agree.</p> <p>Agree.</p> <p>Agree.</p>
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Consultation feedback

	<p>bold) to the following paragraph: All users of the town centre should be afforded equal access to shops and services and should not be unreasonably excluded by virtue of poor accessibility to buildings. It is expected that new developments containing shop fronts or for new or altered shop fronts in existing buildings should take reasonable steps to accommodate the needs of people who experience mobility impairment. With regard to the authorities responsibilities under Section 17 of the Crime and Disorder Act 1998 proposals should be designed according to secure by design principles, have regard to the impact that the designs might have on the town centre in terms of community safety.</p> <p>5.5 2nd paragraph - add additional words (highlighted in bold) to the following paragraph: If external security cameras are deemed essential, these should be incorporated into the shop front design, be of the minimum size possible and positioned discretely to avoid adding clutter to the appearance of the building or contained within existing housings that reflect the character of the shop front. However, where proposals for cameras would result in an unsightly addition to the building this would not normally be acceptable.</p>	<p>Agree.</p>
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Annex 1

1. Introduction

- 1.1 The Planning and Compulsory Purchase Act 2004 requires the community to be involved in the preparation of a draft Supplementary Planning Document (SPD). Whilst there is no statutory process for involving the community prior to the publication of the draft SPD, the Council must set out details of any pre-consultation activities undertaken in accordance with Regulation 17 of The Town and Country Planning (Local Development) (England) Regulations 2004. The details, which should be published in the form of a 'Consultation Statement', should include:
- the names of any persons whom the authority consulted in connection with the preparation of the draft SPD;
 - how those persons were consulted;
 - a summary of the main issues raised in those consultations; and
 - how those issues have been addressed in the draft SPD.

2. Pre-Consultation Activities

- 2.1 Prior to the formulation of this SPD a baseline study was undertaken in the form of a review of the main commercial and shopping streets in the town centre in order to establish the general quality of the existing shop fronts and to identify relevant issues to be addressed in the guidance. To help inform the baseline study, stakeholder workshops were held in October 2008 to discuss the issues with various interested parties and build on the findings of the initial review. A drop-in session, aimed primarily at retailers in the town centre, was held on 1st October 2008 from 5 -7 pm whilst an all day workshop took place on 2nd October 2008 from 10am - 4.30 pm.
- 2.2 The key themes that emerged from the drop-in session were as follows:
- Small businesses/independent retailers are struggling – upgrading or changing a shop front is not a priority for many.
 - It is expensive to set up a new business and financial assistance towards shop front improvements would help.
 - Security shutters – whilst their adverse visual impact is recognised, retailers view them as essential for protection. Shutters can also be an insurance requirement, especially where windows have been repeatedly broken.
 - Poorly maintained premises or signs of crime can deter new retailers taking on premises in such areas.
- 2.3 The all day workshop involved two exercises:
Workshop Exercise 1:
Attendees participated in a group discussion designed to draw out views on:
- trends relating to town centre shop fronts in recent years, both positive and negative;
 - the impact that the design and choice of shop fronts has on the quality and appearance of the town centre;
 - the strength of feeling concerning this issue and determine whether there is a desire to make positive changes to the shopping streets in terms of improving the quality of the shop fronts in the town centre; and
 - those elements of shop front design they consider to be positive and/or negative.



Workshop Exercise 2:

- 2.4 Participants were invited to examine a large photo montage of part of Market Street and were asked to identify those shop fronts and details they considered to be of good quality, poor quality and indifferent quality using coloured stickers. Each group summarised its findings, which were recorded and reported back to the other groups.
- 2.5 The key issues emerging from the workshop are summarised as follows:
- Modern shop fronts are less appealing and described as 'ugly', 'cold', and 'unwelcoming';
 - Less popular premises also unattractive buildings which may contribute to these results;
 - There was a mixed responses where shop fronts in traditional buildings had retained many traditional shop front features, such as cornice, but which had been adapted e.g. with a modern fascia attached or excessive signage above the shop front. Modern additions appeared to be less appreciated;
 - A number of attractive Georgian premises (20-22a) received negative scores (unexpectedly, as these premises have been the subject of recent refurbishment). When questioned observers described them as plain or basic in appearance. The vacancy of 1 unit was also cited as a reason for it receiving a negative classification. Shop fronts are generally understated;
 - Generally, people valued attractive buildings; the retention of original details such as cornice's or decorative thresholds; shop fronts with good proportions; and traditional materials. Less valued were unsightly modern or plain buildings; insensitive modern additions, such as overly large fascia signs and shutters; and large modern fascia signs that dominate the building and the streetscene.
- 2.6 Overall, the events helped to establish a general recognition of the current condition of shops, the problems associated with shop fronts and an agreed consensus on the need to provide guidance on better shop front design in order to enhance the quality and appearance of the town centre.

3. Persons Consulted

- 3.1 The drop-in session was advertised around the town centre and was aimed primarily at retailers. Appendix 1 consists of a list of those invited to the workshop held on 2nd October 2008 whilst Appendix 2 includes the names of organisations represented at the workshop and persons attending.

4. Main Issues

- 4.1 The following table lists the range of issues identified through the baseline study and stakeholder workshops and indicates where these have been addressed in the draft SPD. In some instances reference is, however, made to either the draft Public Realm Strategy or the draft Conservation Area Appraisal which are being consulted on at the same time as the draft Shop Front and Advertisement Design Guide. Section 2 of the draft Guide includes a set of general principles whilst subsequent sections provide further guidance on particular aspects of shop front and advertisement design.



Issue	How has this been addressed in the draft SPD?
1. The building above the shop front is as important as the shop front itself.	See section 2 in particular
2. A3 uses perceived as low quality shop fronts (often in secondary/peripheral streets) and causing additional problems such as litter and decreasing footfalls for actual retailers.	See section 3 in particular
3. Garish signs, large signs (often out of proportion) and poor choice of materials e.g. cheap or inappropriate materials – plate glass and plastic.	See section 11 in particular
4. Visual impact of clutter located on both the shop front and the associated building, including signage, aerials etc.	See section 8 in particular
5. Security shutters appear ugly, and damage the street scene but there is recognition of the need for retailers to protect themselves. Can shutters be handled sensitively?	See section 5 in particular
6. Grant assistance and/or other incentives to help raise the quality and standard of design is generally considered a good idea	The Council has produced a Conservation Area Appraisal which includes a proposal for a building maintenance and enhancement grant scheme to assist with essential maintenance of historic buildings and raise standards of shop front design. The Appraisal is being consulted on at the same time as the draft SPD.
7. Thoughtful lighting could improve the appearance of the town at night (sustainability/energy efficiency should be a consideration)	See section 5. The Council has also produced a draft Public Realm Strategy which includes lighting proposals and design considerations.
8. Disabled access is a consideration	See section 6 in particular
9. Good shop front control and enforcement is necessary – individual decisions are having a collective impact. Is there potential for collective action, street by street; retailers working together; or a street code?	The Council recognises that a significant change is required in terms of the standards applied to shop front design and advertising. The application of the guidance will, over time, contribute towards uplifting the quality and appearance of the town centre.
10. Consideration should be given to the whole of the building and by extension, the street, rather than just the shop front/sign. Sensitivity to the building in new designs is required.	See section 2 in particular
Other associated signs, such as hanging signs, are generally of an acceptable size, but designs are often basic and unimaginatively handled. Posters and signs in windows obscure displays and detract from the buildings appearance.	See Section 11 in particular



**Appendix 1 –
List of organisations and persons invited to the workshop held on 2nd October 2008**

Ability Northants	Northamptonshire Fire & Rescue Service
Age Concern Wellingborough	Northamptonshire Health Authority
Alan Baxter Associates	Northamptonshire Healthcare NHS Trust
All Saints CE Primary School	Northamptonshire Heartlands Primary Care Trust
All Saints, Earls Barton	Northamptonshire Learning & Skills Council
Alternative Health Centre	Northamptonshire Learning Partnership
Anglian Water Services Ltd	Northamptonshire Libraries & Information Services
Bassetts Close Community Association	Northamptonshire Police
Bowden Land	Northamptonshire County Council
CABE	Northern Trust Co Ltd
Camlin Lonsdale Landscape Architects	Nortoft Partnerships Limited
Campaign for Dark Skies	Nucabs
Capita Lovejoy	Pravasi Mandal
Castle Residents Association	Ram Sports
Castlefield Investments Ltd	Redwell Junior School
Churches Together in Wellingborough	Redwell Medical Centre
Co - Op	Rowlatt & Sons
Connexions	Savills Commericals Ltd
CPRE	Saxby Bros Ltd
Croyland Community Association	Sir Christopher Hatton School
Croyland Community Centre	Stagecoach in Northants
De Pol Associates	Steer Davies Gleave
DEGW	Swansgate Centre
Dentistry Association	Taxi Drivers Association
Derek Lovejoy Partnership Ltd	The Castle
Development Trust Association	The Finest Carribean Cuisine
Drivers Jonas	The Miracle Church of God in Christ
Duston Community Centre	The Natural Step
East Midlands Development Agency	The Prince's Foundation
East Northamptonshire Council	The Wildlife Trust for Northamptonshire
Finedon Parish Council	Tradewinds
Forum for the Future	Tresham Institute of Further and Higher Education
FPD Savills	Two Shires Ambulance NHS Trust
Friends of the Earth	Underwoods
GOEM	University College Northampton
Gold Street Medical Centre	Victoria Business Park
Hallam Land Management Ltd	Wellingborough Black Consortium
Hankinson Duckett Associates	Wellingborough Afro-Caribbean Association
Harwoods	Wellingborough Archaeological & Histroical Society
Heartland Primary Care Trust	Wellingborough Black Consortium
Highways Agency	Wellingborough Chamber of Commerce
Hindu Association	Wellingborough Civic Society
Hope Centre Hemmingwell	Wellingborough District Hindu Association
Housing Corporation	Wellingborough District Scout Council
ING Real Estate	Wellingborough Heritage Centre
Irchester Parish Council	Wellingborough Library
Kettering General Hospital NHS Trust	Wellingborough Partnership
King West	Wellingborough School
Kingsway Methodist Church	Wellingborough Taxi Drivers Association
Lambert Smith Hampton	Wellingborough Town Centre Partnership



Lovell's	Wellingborough Volunteer Bureau
Matrix Partnership Limited	William Davis Ltd
Midland Mainline	Wollaston School
MLM	Wrenn School
NAACBA	Youth Forum
Natural England	Peter Bone MP
Nene Valley PCG (Rushden & Irtlingborough)	Bruce Thomas
Network Rail	P Cass
North Northamptonshire Development Company	Lesley Chalmers
North Northamptonshire Joint Planning Unit	Mr Charles
Northamptonshire Business Link	Jenny Dixon
Northamptonshire Churches	P A Jones
Northamptonshire County Council including:	Mr J Barraclough & Ms L Craven
Education, Land Use and Transportation,	John Martin
Community Development, Regeneration.	Tim Pharoah
	Anne Toms

Appendix 2

List of attendees at the all day workshop held on 2nd October 2008

Mrs P Cass	Northamptonshire County Council
Mr M Chislett	Redhill Grange Community Association
Mr D Cross	Wellingborough Chamber of Commerce
Mr S Toseland	Chair of the Town Centre Partnership
Mrs J Thompson	Wellingborough Civic Society
Mrs J Dixon	Wellingborough Partnership
Mr D Shears	
Mr T Hughes	North Northamptonshire Development Company
Mr H Liffen	Taxi Drivers Association
Ms K McDermott	Northamptonshire Police
Mrs A Toms	
Mr D Brooks	Wellingborough Library
Mr R Wilson	Northamptonshire Police
Mrs K Payne	Mears Ashby Parish Council
Mrs M Barker	Mears Ashby Parish Council
Mr G Simmons	Wollaston Parish Council
Miss A Burbidge	North Northants Joint Planning Unit
Mr C Hole	Tresham Institute of Further and Higher Education
Mr L Morgan	Northamptonshire County Council

In addition, the workshop was attended by a number of Councillors and officers from the Borough Council.